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***Beyond access and  
inclusion, let's talk  
about equity.***

- × **Increasing social relevance of museums and of decolonialist propositions**
- × **Accessibility and inclusion as processes not only for people with disabilities (levels of access)**
- × **The need to move forward in discussions towards equality/equity processes**
- × **Equity as a demand for the entire museum (and not only for Education Departments)**

A hand holding a lit sparkler against a dark, splattered background. The sparkler is bright and glowing, with many sparks flying out. The background is dark with white splatters and a circular pattern of dots.

# meanwhile

as I present conceptual ideas, I will illustrate  
them by presenting images of inclusion and  
accessibility programs developed at  
Pinacoteca de São Paulo

# Accessibility and Inclusion at Pinacoteca

## 1. Sociocultural Inclusion Program

Aims to ensure that people **in a situation of social vulnerability and from socially underprivileged areas of society**, who would normally have little or no contact with official cultural institutions, have qualified access to the cultural heritage under the Pinacoteca's care.

## 2. Educational Program for People with Disabilities

Aims to ensure that **people with sensory, physical and intellectual disabilities as well as mental disorders** can enjoy contact with art by ensuring the accessibility of the Pinacoteca's facilities and collection.

## 3. *My museum* Program

Educational actions aimed at **senior citizens** in order to encourage them to visit the Pinacoteca, strengthen their autonomy, and establish relations between their personal memories and the social memories preserved by the museum.

## 4. Staff Training Program

Aims to establish a **constant dialogue with the workers from the various departments of the Pinacoteca, enlarging their perception of the different projects carried out within the institution while also considering their specificity.**

# 1. Sociocultural Inclusion Program (SIP)

## Target audiences

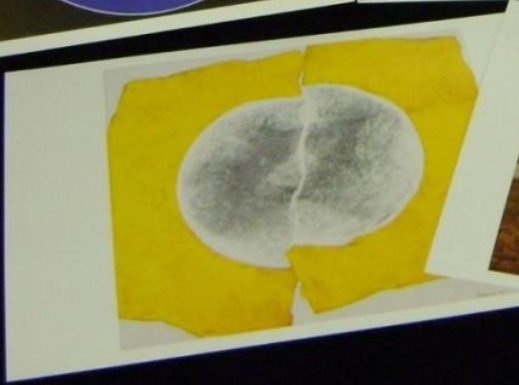
Adult street dwellers; cooperatives and groups of craftspeople; poor housing communities; drug abusers undergoing health treatment; youths and children from underprivileged neighborhoods, social workers and educators working on initiatives outside the formal educational sector.

## Activities

- . **Continued educational visits**
- . **Partnerships with social organizations**
- . **Training course for social workers and educators**
- . **Outreach Educational Action**
- . **Publications**
- . **Exhibitions**



- Partner develop groups





# 2. Educational Program for People with Disabilities (EPPD)

## Target audiences

People with sensory, physical and intellectual disabilities as well as mental disorders.

## Activities

- . Continued educational visits
- . Production of multisensory resources
- . Training course
- . Outreach Educational Action
- . Deaf educator
- . Tactile Gallery
- . Adapted publications (ink and Braille)
- . Digital devices





- **Educational visits** to the collection and temporary exhibitions for disabled groups;
- **Production of multisensory resources.**

EPPD Actions



• Deaf & sign language



concerning

• Outreach action;



• Self-people  
Sculpt

- Self-guided visitation by the deaf people to the exhibition of the collection by means of a video guide.

# 3. *My museum* Program

## Target public

Senior Citizen and their helpers

## Activities

- . Continued educational visits
- . Publications
- . Training course
- . Outreach Educational Action

# Museum actions



Accessibilidade em museus

dos Programas Educativos  
Inclusivos da Pinacoteca:

a de Inclusão Sociocultural  
ama Consciência Funcional  
na Educativo para Públicos  
Especiais



- Outreach action;

# 4. Staff Training Program

## Target public

workers from the various departments of the Pinacoteca, mainly those directly facing the public, like room attendants and receptionists; maintenance professionals; service providers – security and janitor professionals; other workers of the Pinacoteca.

## Activities

- . Program for worker's integration and ongoing training**
- . Basic training**
- . Educational visits to the Pinacoteca's temporary exhibitions**
- . Workshops for artistic experimentation**

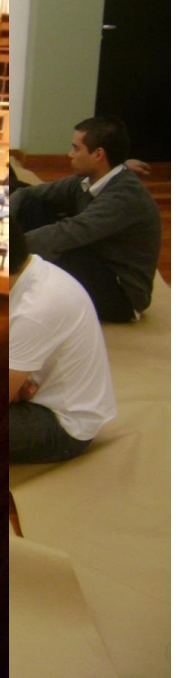


Program f  
and ongoing



Visiting another cultural institution

## Training Actions



Sinais Brasileir  
LIBRAS

Basic traini  
in Museolog



Workshops for artistic experimentation: modeling in clay and woodcut.



# Equity

Different  
people



Different  
needs



Same  
rights

# Equity

***“The same way as not every equality is just when it does not consider the differences, not every inequality is unfair when it seeks to reduce iniquity. Unequal treatment is fair when it benefits the most vulnerable.”***

CENPEC/Education and Community Team, “A infância e adolescência no Brasil: a diversidade como meio de promover a equidade “ (Childhood and adolescence in Brazil: diversity as a means of promoting equity), in: Carvalho, Maria do Carmo Brandt de (coord.) Avaliação: construindo parâmetros das ações socioeducativas (Evaluation: building parameters of socio-educational actions). São Paulo: CENPEC, 2005, p. 21.



# Thank you!

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