

Thursday 21 November

ACROPOLIS MUSEUM AUDITORIUM

09:00 Registration

09:30 Opening of the Conference

Opening addresses

Dr Lina Mendoni, Minister of Culture and Sports

Teti Hadjinicolaou, ICOM-Greece Chair and ICOM-Europe Board member

Prof. Emma Nardi, ICOM Executive Board

Luis Raposo, ICOM Europe Chair

10:00 **Opening Presentation**

Prof. Dimitrios Pandermalis, President, the Acropolis Museum

10:30 **Keynote Presentation**

Prof. Monika Hagedorn-Saupe, Stiftung Preußischer Kulturbesitz, ICOM-CIDOC Chair
Museums as spaces for discovery and experience in a digital world. Chances and challenges

11:00 **Coffee Break**

Session 1

DIGITAL STRATEGY, DIGITISATION AND PRESERVATION IN MUSEUMS AND CULTURAL HERITAGE ORGANISATIONS

Chair: Dr Aikaterini Dellaporta, Director, Byzantine and Christian Museum, Athens –
Philippos Mazarakis-Ainian, Vice-Chair, ICOM-Greece

11:30 *Digital Transition of the Cultural Heritage: the National Documentation Center's role in creating a "Digital Public Space"*

Dr Evi Sachini, Director, National Documentation Center – EKT

11:45 *Digital today in French Museums*

Jacques Terrière, ICOM France & ICOM-Europe Board member

12:00 *Archaeological museums coming of age digitally: lessons and perspectives*

Dr Maria-Xeni Gareizou, Head of the Department for the Administration of the National Archive of Monuments and the Archaeological Cadaster, Hellenic Ministry of Culture and Sports

12:15 *Museums with digital or... digital museums?*

Luis Raposo, ICOM-Europe Chair

12:30 *Digital transformation via innovative young entrepreneurship.*

Economic growth model in culture - Archaeological Resources Fund

Athina Chatzipetrou, President, Archaeological Resources Fund

Vicky Evangelidou, Member of Board, Archaeological Resources Fund

12:45 Discussion

13:00 **Lunch break**

Session 2

THEORETICAL PERSPECTIVES, ISSUES OF AUTHENTICITY AND REPRESENTATION

Chair: Dr Effrosyni Nomikou, University of Patras – Dr Jenny Albani, Directorate of Archaeological Museums, Exhibitions and Educational Programmes, Hellenic Ministry of Culture and Sports

14:00 *Museums as trusted source of knowledge: a translation into feasible digital services*
Dr Martin Doerr and Dr Pavlos Fafalios, Center for Cultural Informatics, Information Systems Laboratory, Institute of Computer Science, Foundation for Research and Technology Hellas, Crete

14:15 *The digital transformation of museums: challenges and future directions*
Dr Maria Shehade and Dr Theopisti Stylianou-Lambert, Cyprus University of Technology/ Museum Lab - Research Centre on Interactive Media, Smart Systems and Emerging Technologies (RISE)

14:30 *Reversing the roles: Animating cultural heritage objects, and humans as sensors*
Charalampos Patrikakis, Associate Professor, Department of Electronic and Electrical Engineering, University of West Attica

14:45 Discussion

Session 3

CONCEPTUAL AND PRACTICAL IMPLICATIONS

Chair: Dr Anastasia Lazaridou, Director, Directorate of Archaeological Museums, Exhibitions and Educational Programmes, Hellenic Ministry of Culture and Sports – Pavlos Chrambanis, Architect, ICOM-Greece

15:15 *Virtual reality and cutting edge technology in museums*
Dimitris Efraimoglou, Director, Foundation of the Hellenic World

15:30 *The educational point of view on the digital challenge: some reflections and an experimental project*
Prof. Emma Nardi, ICOM Executive Board

15:45 *Can a database narrate stories? The digital exhibits of the City Museum of Volos*
Dr Ioulia Pentazou, University of Thessaly and Hellenic Open University

16:00 *Education and culture in the new technologies era. Museum of Byzantine Culture, Thessaloniki*
Dr Agathoniki Tsilipakou, Director of Museum of Byzantine Culture

16:15 *Virtual but...real. The Cultural Foundation of the Piraeus Bank museum network in the digital era.*
Fotis Alevizos, Head of IT and Digital Applications, Cultural Foundation of the Piraeus Bank

16:30 *Between the digital and the real: dialogues between objects and communities*
Mário Antas, National Museum of Archaeology, Lisbon and ICOM-Europe Board member

16:45 Discussion

17:00 End of Day 1 sessions

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18:30 Benaki Museum Guided Tour

Friday 22 November

ACROPOLIS MUSEUM AUDITORIUM

Session 4

THE DIGITAL / VIRTUAL MUSEUM EXPERIENCE: CASE STUDIES

Chair: Dr Evgenia Geroussi-Bedermacher, Director, Department for the Administration of the National Archive of Monuments and the Archaeological Cadaster, Hellenic Ministry of Culture and Sports – Dr Polytimi Loukopoulou, Directorate of Conservation of Ancient and Modern Monuments, Hellenic Ministry of Culture and Sports

- 09:00 *Bringing Archaeology to life*
Dorit Wolenitz, Director, Man and the Living World Museum, Israel
- 09:15 *New technologies in the service of cultural heritage. The experience from the Archaeological Museum of Tegea*
Dr Anna Karapanagiotou, Director, Ephorate of Antiquities of Arcadia
- 09:30 *"What should I study?" Digital storytelling at the History Museum of the National and Kapodistrian University of Athens*
Yannis Ioannidis, President, ATHENA Research Center, Professor of Informatics & Telecommunications, National and Kapodistrian University of Athens
Dr Evangelos Papoulias, Director of the Department of Museums and Historical Archives of the National and Kapodistrian University of Athens
- 09:45 *Real and virtual museums in the new displays of the civic art museums in Italy. A suggestion.*
Giuliana Ericani, Chair of the Council of Probi Viri ICOM-Italia, ICOM-Europe Board member
- 10:00 *Digital narratives in the museum environment: the case of the interactive museum theater narrative*
Dr Foteini Venieri, theatrologist- museologist, Hellenic Open University
Ilias Marmaras, media artist
- 10:15 Discussion
- 10:30 **Coffee break**
- 11:00 **Keynote Presentation**

Maria Roussou, Assistant Professor, Department of Informatics and Telecommunications, National and Kapodistrian University of Athens
Extending the virtual: the museum as a hybrid experience

Session 5

GOING DIGITAL IN PRACTICE

Chair: Peny Theologi-Gouti, Head of the Museum of Science and Technology,
University of Patras, Luis Raposo, ICOM-Europe Chair

- 11:30 *Digital applications and interactive elements as meaning-making tools of the exhibit "Greco's Echoes".*
Dr Ianthi Asimakopoulou, Department of Archaeology and History of Art, National and Kapodistrian University of Athens
- 11:45 *Georgios Jakobides Digital Museum at Chidira of Lesvos*
Sonia Charalambidou, Honorary Professor, School of Architecture, National Technical University of Athens
- 12:00 *Going digital. New media and digital art at the Stedelijk.*
Dr Sjoukje van der Meulen, Co-Editor in Chief of Stedelijk Studies, Stedelijk Museum Amsterdam
- 12:15 *Representation and presentation of heritage crafts*
Dr Xenophon Zabulis and Dr Nikolaos Partarakis, Human-Computer Interaction Laboratory, Ambient Intelligence Programme Institute of Computer Science, Foundation for Research and Technology, Crete
- 12:30 *Mu.SA project: Training the museum professionals in the digital era.*
Panagiota Polymeropoulou, Researcher, DAISSy Research Group, Hellenic Open University
- 12:45 *Enabling Museum professionals to learn, engage and thrive in the 21st century*
Medhavi Gandhi, The Heritage Lab, Scholar at the Staatliche Museen zu Berlin, Germany
- 13:00 Discussion

13:15 Lunch break

14:15 Round Table

DIFFUSED DIGITAL CULTURAL EXPERIENCE: CONVERGENCE OF THE VIRTUAL
AND THE REAL

Moderator: George Caridakis, Assistant Professor, Intelligent Interaction Research Group, Department of Cultural Technology, University of the Aegean

Participants:

Yannis Ioannidis, President of "ATHENA" Research and Innovation Centre

Manolis Wallace, Assistant Professor and Dr Angela Antoniou, University of Peloponnese

Simos Papavassileiou, Professor, National Technical University of Athens

Daphne Tsevreni, Andreas Fatouros, Yiannis Nikolopoulos, Clio Muse

Andromachi Gazi, Associate Professor, Panteion University of Social and Political Sciences

Panagiotis Parthenios, Associate Professor, Technical University of Crete

15:45 Closing of Conference sessions

Embracing the virtual: European museums respond to the digital challenge
Acropolis Museum, 21-22 November 2019

15:50 Acropolis Museum Guided Tour (in English)