



Le prospettive del digitale per la partecipazione e il coinvolgimento dei pubblici

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Italia

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NEMO publishes initial results of survey on the impact of the corona crisis on museums in Europe

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RISOLUZIONE DI SANTIAGO 1972

<https://unesdoc.unesco.org/ark:/48223/pf0000002784?posInSet=4&queryId=1b1950c3-1bc2-4169-af13-94844f26b0fa>

The screenshot displays the UNESDOC Digital Library interface. The browser address bar shows the URL: unesdoc.unesco.org/ark:/48223/pf0000002784?posInSet=4&queryId=1b1950c3-1bc2-4169-af13-94844f26b0fa. The page header includes the UNESDOC logo and a search bar containing 'santiago 1972'. The main content area shows the record for a 'programme and meeting document' titled 'Round Table on the Development and the Role of Museums in the Contemporary World; UNESCO Regional Seminar, Santiago de Chile, 20-31 May 1972, report'. The record details include the author 'Fernández Guido, Héctor [7]', document code 'SHC.73/CONF.28/4', collation '39 p.', language 'English, Spanish', and publication year '1973'. Below the record information are buttons for 'Online', 'Favourites', 'Add', 'Print', and 'Share'. The 'Full text' section is active, displaying a PDF viewer with the text: 'SHC-72/CONF.28/4', 'PARIS, 29 January 1973', and 'Translated from the Spanish'. The footer of the document reads 'UNITED NATIONS EDUCATIONAL'.

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ESTRATTI

GENERAL CONSIDERATIONS

< the concept of a new approach to museum exhibitions in general, whereby objects or themes of the **exhibition are placed within the social, economic, cultural and anthropological context of the community in which they originated;**

< the need to introduce **multidisciplinary representation** into the governing boards of museums, through the participation of educationists, sociologists, historians, and specialists in the exhibition theme;

< the advisability of introducing a permanent system for the **evaluation of exhibitions** in order to find out the interests and **degree of assimilation** of the community served by the museum;

< the setting up of an association for the **exchange of information and experience** concerning the role fulfilled by the museum in the environment in which it operates;

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THE SOCIAL MUSEUM

< Every exhibition, whatever its theme, and whatever the museum, should link the object with the **environment**, with man, history, sociology and anthropology.

< The most important point made by the discussion leader was that concerning the lack of coordination between museums and the educational system

< Education, the national reality and the museum should be integrated in a single whole.

< In connexion with permanent education, it is important to bear in mind that exhibitions must be planned in such a way to **be easily comprehensible by the least gifted visitors, and in particular by marginal and illiterate groups**. Hence the

importance - Indeed, the necessity. - of Including educators among the organizing staff of museums.

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< in the case of museums, as with most communication media, **the communication process was one-way**, without any possibility of feedback

ESTRATTI

< **The museum should have a technical and psychological impact on the visitor. It should not merely give him an aesthetic pleasure, but stimulate him to develop his inner potentialities.**

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*ALFREDO JAAR progetto
CAMERA LUCIDA (Camera chiara).
1992-94
Caracas Museo del Oeste*

Invitato dal Museo d'arte per creare un progetto speciale per l'inaugurazione. Il Museo si trova nel quartiere più povero di Caracas e gli abitanti avrebbero preferito un centro sportivo.

“Ho creato un progetto chiamato “camera lucida” in omaggio a Roland Barthes e come omaggio alla lucidità della popolazione di Catia che ha accettato di partecipare.



Alfredo Jarr. La cámara lúcida. 1992-1994. 1000 cámaras desechables repartidas en la comunidad de Catia. Caracas. Exhibición de 407 fotografías de las personas que cumplieron el proceso de la obra.

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