ICOM international council of museums Italia

Microsoft

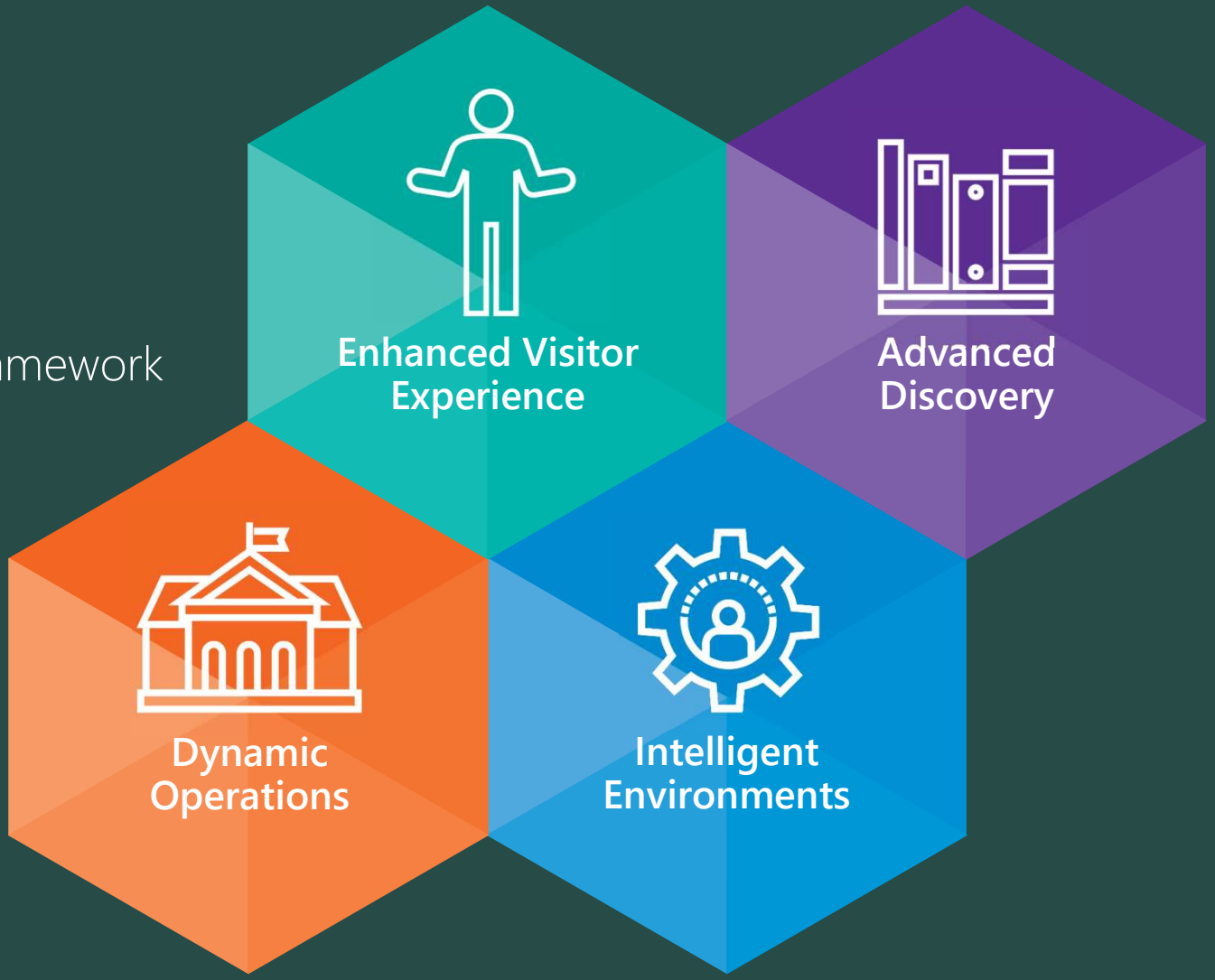
In copertina: Saturnia tellus (Ara Pacis)

REIMMAGINARE IL PATRIMONIO CULTURALE: OBIETTIVI E OPPORTUNITÀ DELLA DIGITALIZZAZIONE

28 GIUGNO 2021 | 10:00 - 13:30

Libraries & Museums

Digital Transformation Framework



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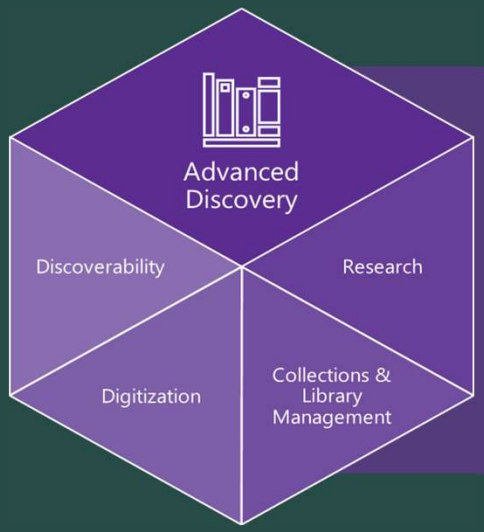
Advanced Discovery



Empower Libraries & Museums to enhance discoverability and management of available collections.

Key to Advanced Discovery

Focus	Business Need	Solution
Discoverability	Pattern and trend recognition to inform the next big discovery.	AI solutions that proactively surface actionable insights.
Digitization	Better, faster digitization of collections and library records.	Scalable solutions that enhance digital imaging and meta data.
Collections & Library Management	Efficient storage and management of digital assets.	Cloud solutions that give researchers easy access to collection databases and meta data.
Research	Greater capacity to execute voluminous research.	High performance computing that empowers research at scale.

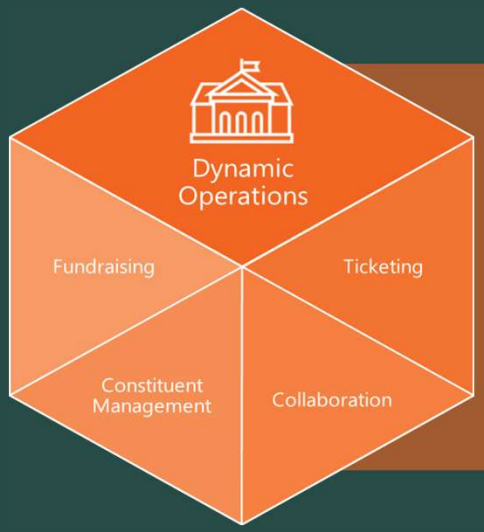
Enhanced Visitor Experience

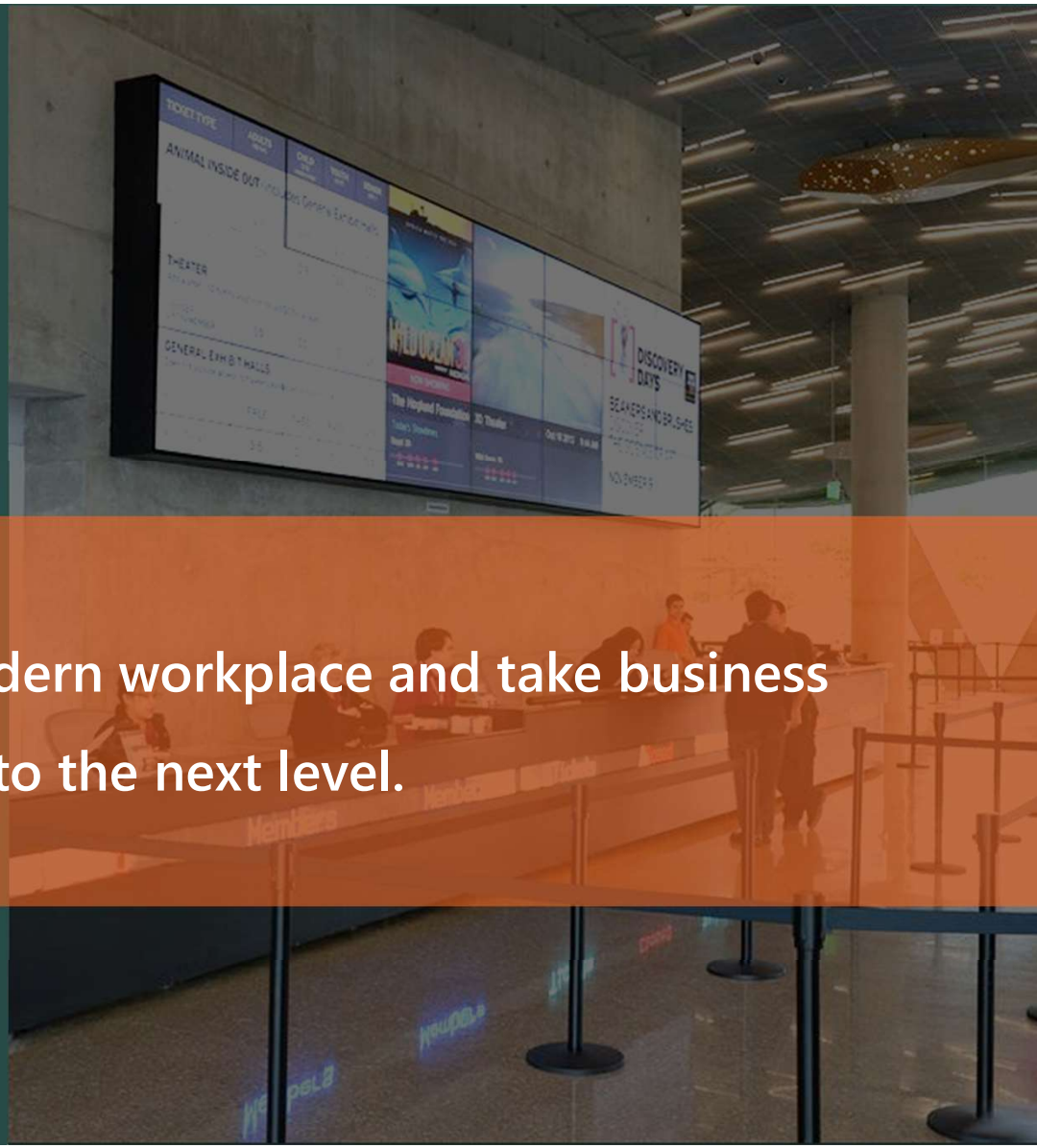
Reinvent how visitors engage with your institution with new and connected experiences.

Key to an Enhanced Visitor Experience

Focus	Business Need	Solution
Exhibition Development	Faster, more efficient ways to produce high quality exhibitions.	Off-the-shelf solutions that scale the conceptualization, execution and maintenance of temporary and permanent exhibitions.
Connected Experience	Deliver a friction-free visitor experience.	Intelligent solutions that connect and enhance the visitor experience.
Education and Community	Develop and distribute more engaging educational content.	Learning solutions that revamp the delivery of educational content.
Beyond the Walls	Scale the mission beyond the walls of the organization.	Solutions that scale the management and distribution of content and experiences to modern consumer platforms.

Dynamic Operations



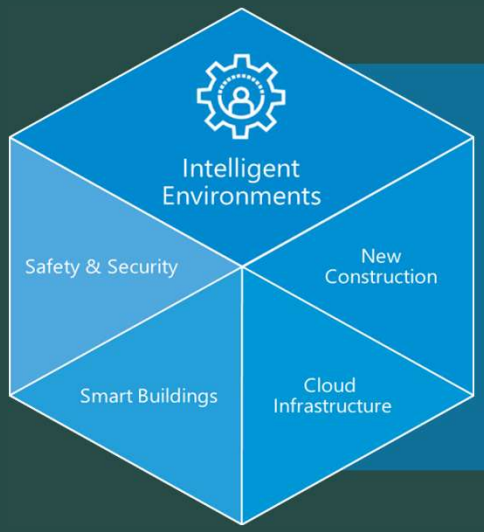


Create a modern workplace and take business intelligence to the next level.

Key to Operational Effectiveness

Focus	Business Need	Solution
Fundraising	Smarter, more efficient means of optimizing donation revenue.	AI solutions that enhance customer profiles, targeting and messaging.
Constituent Management	Business intelligence that drives better constituent management.	Data-driven solutions that facilitate personalization.
Collaboration	Better productivity tools that boost collaboration.	Software solutions that empower a connected, collaborative workforce.
Ticketing	Integrated ticketing solutions that work seamlessly, on and offline.	Intelligent, connected systems that optimize cross-platform revenue.

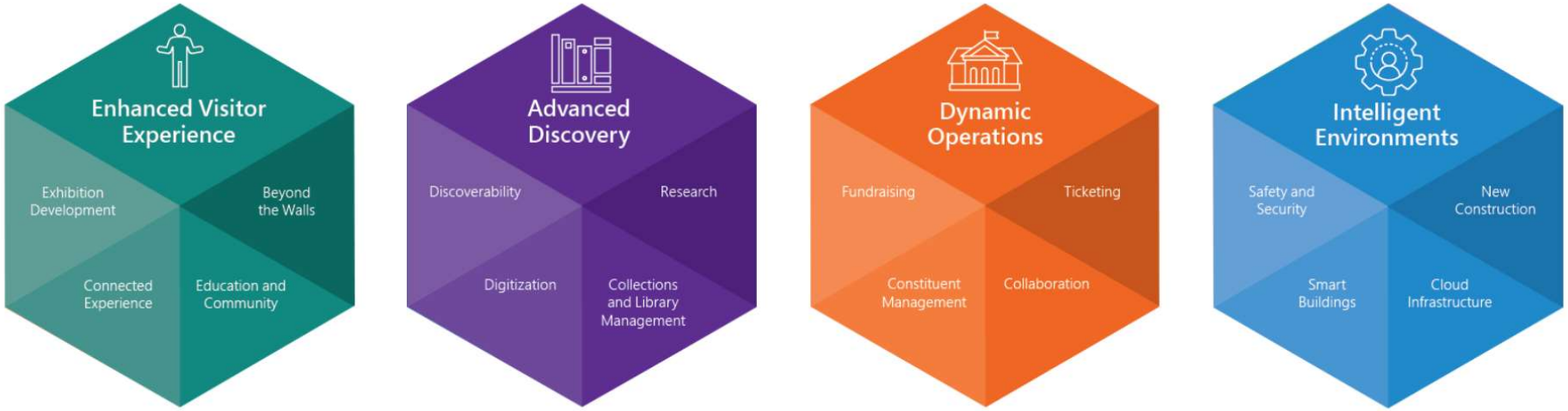
Intelligent Environments



Deliver safe, efficient, and sustainable environments using intelligent systems.

Key to Intelligent Environments

Focus	Business Need	Solution
Safety & Security	Smarter security and emergency response management.	Security solutions that proactively identify and mitigate risks.
Smart Buildings	Efficient, sustainable infrastructure management.	Automated solutions that proactively reduce energy consumption.
Cloud Infrastructure	Innovations in the preservation of priceless collections.	Automated solutions that proactively regulate and optimize building environments.
New Construction	Richer, more engaging visitor experiences.	Integrated solutions that augment physical spaces with digital capabilities.



Enhanced Visitor Experience

Reinvent how visitors engage with your institution with new and connected experiences anytime, anywhere.

Advanced Discovery

Empower Libraries & Museums to improve discoverability of collections and accelerate research.

Dynamic Operations

Create a more modern workplace and take business intelligence to the next level.

Intelligent Environments

Deliver safe, efficient, and sustainable environments using intelligent systems.

Fai l'autovalutazione: Take assessment – Microsoft Education Journey